


Meaning of Home contest – Social Media Toolkit for Teachers


Here are some suggested social media posts to help you promote the Meaning of Home contest to your community. [You can find the images we've suggested by clicking here.](#)

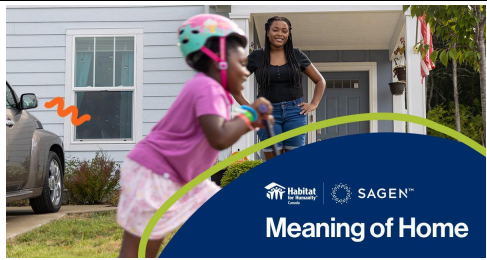
The contest opens on **January 8** and closes on **February 23, 2024**. The posts below are customizable, please replace any of the content that is **highlighted** and [in brackets].


Hashtags to use:

- o #MeaningofHome
- o #HabitatforHumanity

Promotional period: October 16, 2023 to December 31, 2023		
	Copy	Image
Facebook	Did you know the #MeaningofHome writing contest, in support of @HabitatCanada, is back? My grade [number here] class will be participating, will yours? For every submission, \$10 will be donated to our local Habitat. Sign up: meaningofhome.ca	
Twitter	My class is participating in this year's #MeaningofHome writing contest in support of @HabitatCanada, will yours? The contest is open to students in Grades 4-6 and for each entry, \$10 will be donated to our local Habitat! Sign up: meaningofhome.ca	

<p>Instagram</p>	<p>Did you know the #MeaningofHome writing contest, in support of @HabitatCanada, is back? My Grade [number here] class will be participating, will yours? For every submission, \$10 will be donated to our local Habitat. Sign up: meaningofhome.ca</p>	 <p>The Meaning of Home contest is back!</p> <p>Habitat for Humanity Canada SAGEN™</p>
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<p>Contest is open: January 8, 2024 to February 23 2024</p>		
	Copy	Image
<p>Facebook</p>	<p>This year, my [grade number] students at [school name here] are participating in the #MeaningofHome writing contest in support of @HabitatCanada. We're participating because we believe that every child should have access to safe and affordable housing! The best part? Each submission means \$10 will be donated to our local Habitat! Learn more: meaningofhome.ca</p>	 <p>Habitat for Humanity Canada SAGEN™ Meaning of Home</p>
<p>Twitter</p>	<p>This year, my [grade number] students at [school name here] are participating in the #MeaningofHome writing contest in support of @HabitatCanada. Each entry means \$10 will be donated to our local Habitat. Learn more: meaningofhome.ca</p>	

<p>Instagram</p>	<p>This year, my [grade number] students at [school name here] are participating in the #MeaningofHome writing contest in support of @HabitatCanada. We're participating because we believe that every child should have access to safe and affordable housing! The best part? Each submission means \$10 will be donated to our local Habitat! Learn more: meaningofhome.ca</p>	
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No purchase necessary. Contest valid from January 8 to February 23, 2024. There are 12 prizes available to be won with a total approximate retail value of \$5,366.91 CAD. Odds of winning a prize depend upon the number and score of eligible entries received. Correctly answering a time-limited, mathematical skill-testing question required. Open to all legal residents of Canada who are grade 4, 5, and 6 students. Limit one entry per entry person. For complete contest rules see meaningofhome.ca/rules.