



 **Habitat for Humanity®**
Halton-Mississauga

2018

Impact Report

the difference you made

a strong year



Julian Aziz
Chair of the Board

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This past year was the most ambitious, most exciting, and most inspiring in our affiliate's history.

2018 began with an announcement of the results from our first-ever construction and demolition waste project. This research project is now a fully-fledged pilot funded by the Ontario Trillium Foundation, which will decrease waste on construction sites while raising money for our home building projects.

This summer, we broke ground on two new construction projects: Crew-Goetz Landing, located in Burlington, and Bristow-Law in Malton. Crew-Goetz Landing is the first of its kind in Canada and will introduce our new housing model. Our new deferred home ownership plan will offer flexibility to our partner families while ensuring that the 18 units remain with Habitat in perpetuity, allowing more families to be served.

This innovative project also has the distinction of being our largest townhome complex build to date. Crew-Goetz

Landing is a huge step in the right direction for us to fulfill our goal to be the definitive affordable housing provider in our community. Between Bristow-Law and Crew-Goetz Landing, we are adding 22 new units to the supply of desperately needed affordable housing.

This year, we redefined the meaning of family. Our Bett-Knowlton project in Acton, in partnership with Community Living North Halton, was completed and our affiliate witnessed a family of three men with autism move into their accessible home together.

We hosted Canada's first Brush with Kindness, where more than 100 Panasonic Canada volunteers came to Springfield Co-operative Homes to revitalize and re-energize the community. In a single day we transformed 30 low-income and seniors units.

2018 also saw the soft launch of our ReVive Centre and Habitat Handyman programs. Our ReVive Centre is a one-of-a-kind multi-purpose product development

a strong future

space designed to offer the opportunity to experience a variety of DIY, small scale construction and upcycling projects, through hands-on skill building. The Habitat Handyman Renovation program is a contractor's service for all community members within the Halton and Mississauga Regions. Habitat Handyman caters to seniors and low-income families to help them live in the comfort and security of their own home.

Despite all these accomplishments, there is much more work to be done. This is the most difficult time in our nation's history to be a non-profit home builder. There is an acute shortage of affordable housing in our community and across Canada. Land and building costs have never been higher, and municipal policies can be a major hindrance to our vision of a world where everyone has a place to call home.

To make a lasting, real change, we are going to need your help. Habitat Halton-Mississauga is now looking to partner with other social services in our community so

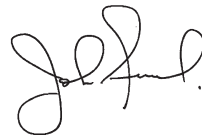
we can multiply our opportunities to build homes for more people than ever before.

We know that safe, decent and affordable homeownership plays a critical role in helping families build a foundation for a life with better choices and more opportunities. With your help, Habitat homeowners are able to achieve the strength, stability and independence they need to build better lives for themselves and their families. They are empowered to overcome the barriers that stand between their families and better, healthier, more financially stable lives.

On behalf of our homeowners, thank you. We look forward to a strong future and seeing what we can accomplish together in 2019.



Julian Aziz
Chair of the Board



John Gerrard
Chief Executive Officer



John Gerrard
Chief Executive Officer

OUR LEADERSHIP TEAM

John Gerrard, *Chief Executive Officer*

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Gary Wiebe, *Director of Construction*

year at a glance



OTF Funding – C & D Research
Announcement – February 9, 2018



Crew-Goetz Landing Groundbreaking
May 4, 2018



Bett-Knowlton Dedication
May 25, 2018



CUMIS Playhouse Build
June 7, 2018



Bristow-Law Groundbreaking
June 22, 2018



Genworth Playhouse Build
June 27, 2018

year at a glance



Nissan 25th Anniversary with Bryan Baeumler – July 24, 2018



OTF Funding – Construction Demolition Waste Pilot – August 16, 2018



Rocca Sisters Diva Day
September 29, 2018



Panasonic Canada
Brush With Kindness – November 2, 2018



OTF Funding – Handyman Program
November 28, 2018



OCF – GIVE Oakville Grant
Handyman Funding – December 12, 2018



Habitat for Humanity® ReStore

The store that builds homes.

The ReStore is not just an amazing place to shop for used furniture, antiques, appliances, used kitchens, paintings, home décor, doors and more. Did you know that our ReStores are the engine that drives our success? As our 'social enterprise', profits from our ReStores pay for 100% of all of our admin and operational costs. That means that we can use 100% of every dollar donated to help us build more affordable housing.





Let's take a quick look at our ReStore highlights in 2018:

- Introduced new FREE indoor home pickup program
- **TOTAL SALES: \$4,400,000**
- 2 of our 3 ReStores ranked in the top 5 in sales across Canada
- **KITCHEN SALVAGES: 177**
- **TOTAL NUMBER OF DONATION PICKUPS: 4937**
- **ReStore VOLUNTEERS: 881**
- **TOTAL RESTORE VOLUNTEER HOURS: 54,876**

We couldn't achieve this success without the dedication and hard work of our ReStore volunteers and staff.



Habitat for Humanity® ReVive Centre



At Habitat, we're all about looking at new and innovative ways to improve how we build, reduce our waste and recycle items that would otherwise go to the landfill. From those initiatives, the ReVive Centre was born. As the very first of its kind, the ReVive Centre includes a workshop, a DIY space and a Kids Build room. Not only do we upcycle and give new life to furniture and items we might otherwise have had to throw away, we also give volunteers, corporate teams, and children the opportunity to learn some incredible new skills while flexing their creative muscles.

Our partnership with socially conscious organizations like Sawmill Sid and Amberwood doors allows us to use materials sourced locally to create new and unique items. Through ReVive, we are not only reducing our carbon footprint we are raising money to build more homes in the community.



amount raised in 2018: \$250,000+



KidsBuild

Centre

our unique kids camp

Our Kids Build Room in the ReVive Centre offers one-of-a-kind programs specifically designed for kids! Currently only available at the ReVive Centre location in Mississauga, Kids Build is an opportunity for elementary school-aged children to roll up their sleeves, grab their hard hats and tie on their aprons to build items designed for small hands.



Habitat for Humanity® ReVive Tv

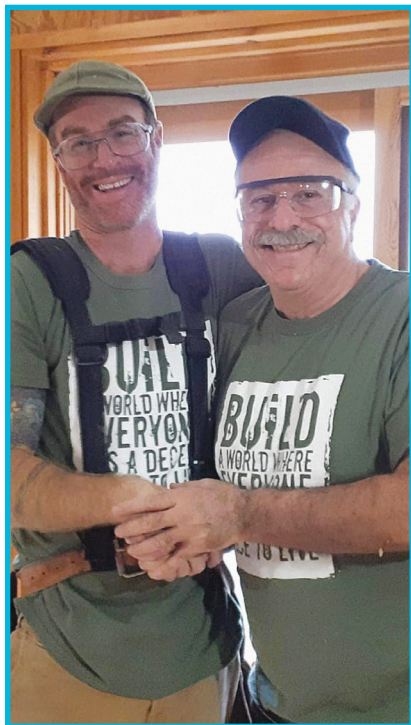
Habitat for Humanity was ecstatic to welcome HGTV personality Brian McCourt to our ReVive Centre in 2018. McCourt stopped by to share his innovative and creative ideas, filming a series of DIY projects in our workshop and ReVive TV was born.

A contractor, design expert, real estate flipper, and co-host of HGTV's Backyard Builds, Brian McCourt is also known as one of the stars of the hit show Home to Win. With years of experience in home renovation, his creative approach to DIY and his diverse skill-set make him the perfect partner for the ReVive Centre.

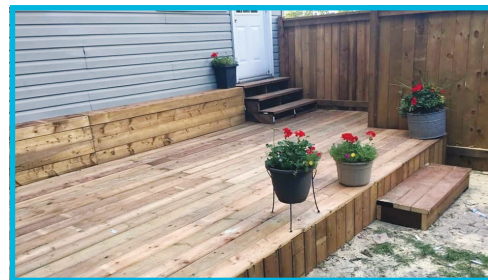
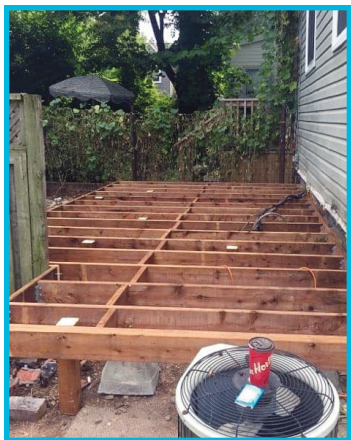
"It was an easy decision (to partner with Habitat)," says McCourt. "I knew about the organization and loved their mission of helping people."



habitat handyman



This year we launched our very exciting Habitat Handyman program. Habitat Handyman is a contractor's service that provides individuals and families across the Regions of Halton and Peel affordable home improvement services. The goal is to help those who are in need of it most to maintain and in some instances, remain in their current housing. There's no job too small, from upstairs to downstairs, we provide services to fit your needs. Habitat Handyman services revitalize neighbourhoods, strengthen connections within the community and help to preserve and create even more affordable housing.



brush with kindness



Brush With Kindness has been designed for large groups of 50 people or more to come together on a single day to change a neighbourhood forever. Teams will engage in interior and exterior beautification and minor repairs alongside neighbourhood families and Habitat volunteers. Groups will help revitalize a community beside the people who are directly impacted by the work being done. This transforms neighbourhoods into powerful communities of pride.



A Canadian First



On November 2nd, Habitat for Humanity Halton-Mississauga and Panasonic Canada employees teamed up to make a lasting change in our community. Over 100 volunteers met at Springfield Co-operative Homes in Mississauga for the first Brush with Kindness event in Canada. The day was spent painting and making minor repairs helping over 30 seniors reclaim their homes with pride and dignity. A Brush With Kindness is about neighbourhood revitalization on a large scale, giving new life to neighbourhoods in need.



amount raised in 2018
\$60,000

playhouse build



Habitat's Playhouse Challenge is a team building event that provides a child a playful retreat to call their own, while supporting affordable housing in the Halton-Mississauga community. In 2018, both CUMIS and Genworth Canada hosted events in their parking lots. Teams of employees were challenged to use pre-cut playhouse kits, creating works of art and competing for the top spot as the most creative playhouse builder.

After the event, some of the completed playhouses were donated to other local nonprofits serving children in need, with the remainder donated to our ReStores. The funds raised from the corporate donations and the sales of these unique 'tiny homes' contributed to our build program.



amount raised in 2018
\$45,000



2018 homeowners

Families come in all shapes and sizes. In our 20 years serving the communities in Halton and Mississauga, we've learned that no two families are exactly alike. That's why we've made our definition of family more inclusive – to fit the modern idea of what makes a family.

Here's the difference you made in the lives of these two families and their forever homes.

Meet: Khalid, Samina, Areeba, Saad, Asaad and Uniba

"The meaning of home" for our next Habitat Partner family was expressed in many different ways. But when asked what home meant to them, all six family members mentioned being in a safe place where they could spend time together as a family. Their former living arrangement, a crowded two-bedroom apartment, was cold during the winter months due to the lack of proper heating. The lack of space made it difficult for the family to grow and thrive. A Habitat home changed everything. Instead of living day to day, the family can now grow and flourish in their new surroundings.



2018 homeowners

Meet: Nelson, Dion and Craig

The partnership between Habitat for Humanity Halton-Mississauga and Community Living North Halton began two years ago when Greg Edmiston met John Gerrard, Habitat for Humanity Halton-Mississauga CEO, at a local event.

“We’ve always struggled to find the right type of housing for our folks. We usually have always found homes and had to have people adapt to what was there,” - Greg Edmiston

The Habitat home built for CLNH is completely customized for the three men living there - Nelson, Dion, and Craig. The men became friends after living together in a group home in Georgetown and all have varying degrees of autism. Fatima (Nelson’s mother) says, this will make a significant difference in Nelson’s life. As she and her husband age, she says she can take comfort in knowing that Nelson will be living in a safe place.

**“I don’t have any words...
thank you, thank you”**
– Fatima Roia



by the numbers



18

Milton District High School
students learning carpentry skills
on our Crew-Goetz Landing build



3028

active volunteers in 2018



155

corporate groups in ReStore,
ReVive and on our build sites



88,344

Volunteer hours donated
to Habitat in 2018



60+

coop students



600

metric tons of diverted waste
through the ReStore and ReVive



#1

Burlington ReStore #1
in sales across Canada



4,400,000

in combined sales for all
Habitat HM ReStores



\$4

of social impact for
every dollar donated



50

Homes transformed through our
BWK and Handyman programs



#3

Mississauga ReStore #3
in sales across Canada



5000+

pickups and deliveries from our
new in-home pickup program

current builds

Habitat Halton-Mississauga has three active build sites currently, in Burlington, Georgetown and Mississauga.

Crew-Goetz Landing Build 2384 Queensway Drive, Burlington

Habitat Halton-Mississauga is consistently raising the bar and pushing the boundaries of what is considered possible in the non-profit home building community. Crew-Goetz Landing, located in Burlington, is an innovative project that has the distinction of being a Habitat groundbreaker, marking several firsts for our affiliate. As our largest build to date, it will also be our most expensive. The provincial, federal and regional governments have demonstrated incredible financial support totaling \$2.7 million in IAH funding, making it the first housing partnership of its kind with a Habitat. This venture will also see a new deferred homeownership model that offers flexibility to our partner families, while ensuring that the 18 homes remain with Habitat in perpetuity, thereby allowing more families to be served.



current builds



McFadden-McMahon Build Project 37 King Street, Georgetown

The McFadden-McMahon Build Project in Georgetown is one of our most unique ventures yet. Situated on the site of the town's old railway hotel, this is our first build involving a structure that has for many years played a prominent role in the local community. The transformation of the original building will be conducted under the guidance of a heritage architect to ensure that it is carefully documented, dismantled and stored for reconstruction. The end result will see six new homes added to the much-needed affordable housing market.



current builds



Bristow-Law Build Project 3073 Merritt Avenue, Mississauga

The Bristow-Law Build Project is being built thanks to the leadership of Councillor Carolyn Parrish, Mayor Bonnie Crombie and the City of Mississauga. Construction is now underway at 3073 Merritt Avenue in Malton to turn this site of a previous fire station into a place suitable for four families to live and grow.



corporate, community

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& construction partners

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- Leathertown Lumber
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- Lowe's
- Princess Auto
- Spectrum Brands
- Streamline Mobile Wash
- Total Cart Management
- Uline

LEGACY PARTNERS

- The Estate of Elizabeth Crawford
- The Estate of John T. McCallum

where are we heading

Habitat has always had an enormous vision – a world where everyone has a decent place to live. Safe, decent and affordable homeownership plays a critical role in helping families create a new life cycle, one filled with possibilities and progress.

In 2019, we are celebrating our 20th Anniversary, a time to reflect, celebrate and look forward. Five years ago we started a journey, looking at the needs of the communities we serve and our ability to deliver on our vision. We have made important strides – adding new revenue streams through the ReVive DIY Upcycling Centre and Habitat Handyman program, transitioning our build philosophy from single-family units to multi-unit complexes, and by introducing deferred homeownership. But, we still have much more to do.

Today we find ourselves facing an unprecedented and escalating crisis in affordable housing. With home prices out of reach for most families, limited rental availability, and the ever-increasing need for short term housing, we need a new and forward-thinking plan that refocuses our efforts on organizational performance and improving build efficiency.

Our three-year strategic plan is to bring more long-term affordable housing to the Regions of Halton and Peel through partnerships and cooperation with local governments and community organizations. We will engage these groups in securing affordable land for development and together, devise innovative and diverse land use for all future projects. We will re-purpose land to create a full range of housing, including the construction of new shelters, transitional homes, apartments, and high rises. This approach will streamline our role in becoming the communities' lead housing shareholder, helping us to keep pace in a rapidly changing world.

Our goal is to serve more families than ever before by revamping our financial model so that we can build housing at a faster pace. Additionally, keeping properties in perpetuity will enable us to provide the benefits of a single affordable home to multiple families.

With a strong focus on service programs, Habitat HM will reshape how we interact with our donors, vendors, and volunteers, striving to deliver an exceptional experience across all platforms. We are going to incredible lengths to ensure our donor experience is second to none.

where are we heading

Amplifying awareness will become a major priority for our organization through the development of clear messaging and engaging stories. Enhancing revenues through mission-relevant pilot programs and social enterprises will continue to help offset our steadily increasing program costs.

We have delivered and seen many successes in the last year, but we want to do more. That means better execution and operational excellence in all the programs and services we offer. Only then will we achieve our goal of being the single largest not-for-profit housing provider in Halton-Mississauga.

*Bringing people together to build
homes, communities,
and self-reliance.*



Contact Us

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Dave